

ACA Script

Script:

Hello, Good Morning Mr. Smith, this is (Agent's Name) from USA Health care insurance Benefits. How are u doing today? (Great, good to know that).

We are trying to help people understand the new free-of-cost health insurance benefits provided by the state that covers your health insurance plans without any out-of-pocket cost. I can connect you with my License Agent who can provide you with all information and let you know that how is it going to benefit you. I just want to confirm a couple of qualifying questions.

1. Are you under the ages of 19 to 65?

Perfect, so what is your date of birth?

- 2. Now this is a state-regulated coverage, I just want to know if you are currently on Medicare, Medicaid, or any Government provided Health insurance plan. (Must be no, if yes then disqualify).
- 3. Do you have Health insurance through your employer? (Must be No)
- 4. All right, and how do you spell your first Name?
- 5. And how you spell your last name?
- 6. What is your Zip Code?
- 7. Best call Back Number

We are about to call the State Licensed agent for your Free state provided Health Insurance plan and since it will be only you on the call the first person answering the phone will be asking you why are you here. Please tell him that you are looking for Free of Cost health insurance plan which is called Affordable Care Act so that he can assist you accordingly. OK?

Please hold so I can connect you to the agent now.